ON THE ROAD TO FLAVOR
MERIT
AWARDS

Call 1-800-884-5777

5 Bonus UPCs

VOID VOID

$1.00 Off a Carton or 4 Packs!

MERIT

VOID VOID

$1.00 Off a Carton or 4 Packs!

MERIT

VOID VOID

Get rolling with Merit Awards. They're yours FREE with pack UPCs!

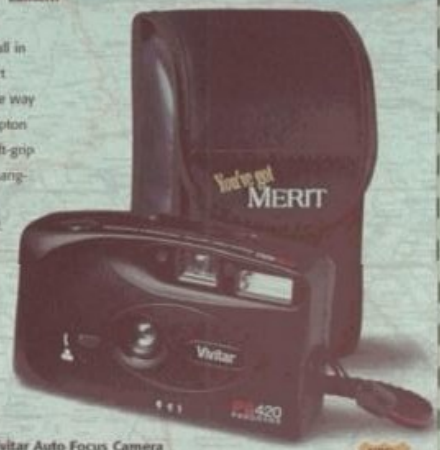
Going somewhere? Then you'll want to bring along a few road essentials for the ride. These Merit Awards make getting there half the fun. Plus, they're yours free, just by saving pack UPCs.

Merit Roadmaster™ Mug
Hit the road and keep it cool or hot with the Merit Roadmaster™ Mug. Durable, heavy-wall design keeps your favorite beverage at the right temperature. Plus, the secure fit lid provides spill protection. Tapered base fits most cupholders for hands-free enjoyment.

UPCs 60

Eveready Sport Gear™ Lantern
Here's a bright idea: a lantern and area light, all in one. The Eveready Sport Gear™ Lantern lights the way with an extra-bright krypton bulb, a two-position soft-grip handle for carrying or hanging. Lifetime warranty. 6V battery not included.

UPCs 100



Vivitar Auto Focus Camera
Bring home picture-perfect memories with this fully automated camera from Vivitar. Focus free, plus built-in electronic flash and auto film loading, advance and rewind make this camera a snap to use. 2 AA alkaline batteries included (film not included).

UPCs 130

Ultima 1 mg "tar," 0.1 mg nicotine—Ultra Lights: 5 mg "tar," 0.4 mg nicotine—Kings: 8 mg "tar," 0.5 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Order in 3 Easy Steps

Call 1-800-884-5777

1.

2.

3.

Easy-To-Order Form

Please select your Merit Awards, detach along perforation and send in the completed form with your UPCs (carton UPCs not accepted) and check or money order.
Do not send cash. Mail in a padded envelope to:
Merit Awards, P.O. Box 8106, Dover, Delaware 19905-8106.
Offer expires and orders must be received by 8/7/96.

Mr. Sample A. Sample
123 Any Street
Anytown, US 00000

Item	Merit UPCs Required Per Item	Total Merit UPCs Submitted
Vivitar Auto Focus Camera	130	
Eveready Sport Gear™ Lantern	100	
Merit Roadmaster™ Mug	60	
TOTAL MERIT UPCs		
Don't forget! Purchase your 6 MERIT UPCs certificate.		6 UPCs
TOTAL Merit UPCs		

SHIPPING AND HANDLING ($3.50 for each item ordered)

$3.50 (UPCs) + $3.75 (130 UPCs) + $3.50 (100 UPCs) + $3.25 (60 UPCs) = $3.00

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable federal and state laws.

Signature X _____

Date of Birth _____ Today's Date _____

Offer limited to smokers 21 years of age or older. No facsimiles accepted. Offer good only in the U.S.A. Offer void in Kansas and where otherwise prohibited by law. We group or organization orders will be honored. Excess UPCs will not be redeemed. Offer void to employees of Philip Morris and its advertising agencies. Printing may vary according to the weight of your envelope. Please check with your local post office to confirm postage. Allow 30-45 days for delivery. Some items may be substituted with items of equal or greater value.

Get Going! Merit Awards Ahead!

MERIT
MERIT
MERIT
You've got
MERIT
SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

2061038611

Source: https://www.industrydocuments.ucsf.edu/docs/nfwp0003